

Juliette Seive

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EDUCATION

The University of Texas at Austin	Masters of Science: Information Sciences, 4.0 Track: Usability and Human-Computer Interaction	May 2017
The University of Texas at Austin	Bachelor of Arts: History, Humanities, Italian (<i>Liberal Arts Honors</i>), Elements of Computer Science <i>Overall GPA: 3.9, Dean's List awarded 6 times</i>	May 2015

Languages: Fluent in French, Conversational in Italian and Spanish, Basic Knowledge of Portuguese

TECHNICAL INFORMATION

Programming Skills: Proficient in Python, R, HTML, CSS, SQL; Knowledgeable in Swift, Bootstrap, Javascript

Industry Skills: Github (/julietteseive), Tableau, InVision, Axure, Sketch, statistical analysis, client interviews, eye-tracking research

RECENT EXPERIENCE

Bazaarvoice – *UX Research Intern*; Austin, TX Sept 2016 – Present

- Led quantitative research to discover users' expectations in regards to incentivized reviews to inform business and legal decisions
- In charge of identifying tasks, recruitment, moderating studies, compiling key findings, and building optimizations for a new product
- Creating mobile and desktop mockups for testing various rating and review collection methods

athenahealth – *UX Intern*; Austin, TX June 2016 – Aug 2016

- Worked on Perioperative team within Emerging Services, focusing on creating a better experience for users when dealing with and resolving conflicts during surgery scheduling
- Conducted exploratory research, wrote mod guide, ran participant studies through WebEx, and presented findings in UX wide readout
- Created two iterations of a design in Axure based on initial findings and usability studies run on the first design iteration
- Worked closely with entire team to ensure the design's development in the next release

Information Experience Lab – *Graduate Research Assistant*; Austin, TX September 2015 – February 2016

- Lab headed by Professor Jacek Gwizdka dedicated to the study of human interaction with information across a range of digital formats
- Lead text mining project using python and NLTK to better understand search engines
- Moderated multiple eye-tracking usability sessions

Capital One, Innovation Center – *Software Engineer Intern*; Plano, TX June 2015 – August 2015

- Implemented text mining script for sentiment analysis to better understand the user's need and uses of the Capital One website
- Created fully automated program and interactive Tableau tool for Product Owner usage
- Won Capital One Case-a-thon Competition

HIGHLIGHTED PROJECTS

Election Predictor Jan 2016 – May 2016

- Created model using tweets about political candidates to predict sentiment of the tweets
- Visualized sentiment analysis using matplotlib and seaborn to infer which candidates (Republican and Democratic) were most likely to be elected during the state primaries
- Correctly predicted state primary outcomes for the 3 states tested

Coin 2.0 Usability Study Jan 2016 – May 2016

- Selected a hardware and mobile app combination to explore usability beyond software
- Worked with a team of 6 students to create a test plan, recruit participants, run usability test, process data, and present findings
- Specific tasks included writing 3 tasks of test plan, running participants, and creating actionable recommendations for the company

uSave Aug 2016 – Dec 2016

- Worked with 2 students in a Human-Computer Interaction course to create a financial app for students
- Project included multiple deliverables throughout the semester to encompass the entire UX research and design process
- Specific contributions included competition analysis, building user models and user personas, as well as prototyping in Axure

Bonus Fun Facts: I'm a second-degree black belt and hip-hop dancer!